



@Faculty of Economics and Business Administration

Co-Creating Industrial Decarbonisation: Turning European Ambition into National and Industrial Priority

Policy-Academia Dialogue

5 February 2026, East Plaza Hotel

14:30 – 15:00 **Coffee and registration**

15:00 – 15:10 **Opening**

Assoc. Prof. Atanas Georgiev, Dean of Faculty of Economics and Business Administration and Net-Zero Lab Director, Sofia University St. Kliment Ohridski

15:10 – 15:30 **Clean Energy Competitiveness and Innovation: What's on the Agenda?**

Ivan Matejak, European Energy Research Alliance (EERA)

15:30 – 15:45 **National Industrial Decarbonisation Priorities: State of Play**

Martin Danovsky, Deputy Minister of Innovation and Growth (tbc)

15:45 – 16:10 **Decarbonisation On the Ground: Possible Pathways and Industry Perspectives**

Assoc. Prof. Mariya Trifonova, Deputy Head, Net-Zero Lab, Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

Konstantin Bozhinov, Project Head at ANRAV CCUS, Heidelberg Materials

Desislava Kirova, Senior Expert “Sustainable Environmental Development”, Holcim Bulgaria

Ivaylo Georgiev, Sustainability and Public Affairs Manager, Aurubis Bulgaria

Moderator: Remina Aleksieva, Research Fellow, Net-Zero Lab, Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

16:10 – 16:30 **Discussion and Q&A**