

## Co-Creating Industrial Decarbonisation: Turning European Ambition into National and Industrial Priority

Policy-Academia Dialogue

5 February 2026, East Plaza Hotel

14:30 – 15:00 **Coffee and registration**

15:00 – 15:10 **Opening**

**Assoc. Prof. Atanas Georgiev**, Dean of Faculty of Economics and Business Administration and Net-Zero Lab Director, Sofia University St. Kliment Ohridski

15:10 – 15:30 **Clean Energy Competitiveness and Innovation: What's on the Agenda?**

**Ivan Matejak**, European Energy Research Alliance (EERA)

15:30 – 15:45 **National Industrial Decarbonisation Priorities: State of Play**

**Martin Danovsky**, Deputy Minister of Innovation and Growth (tbc)

15:45 – 16:10 **Decarbonisation On the Ground: Possible Pathways and Industry Perspectives**

**Assoc. Prof. Mariya Trifonova**, Deputy Head, Net-Zero Lab, Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

**Konstantin Bozhinov**, Project Head at ANRAV CCUS, Heidelberg Materials

**Desislava Kirova**, Senior Expert “Sustainable Environmental Development”, Holcim Bulgaria

**Ivaylo Georgiev**, Sustainability and Public Affairs Manager, Aurubis Bulgaria

*Moderator:* **Remina Aleksieva**, Research Fellow, Net-Zero Lab, Faculty of Economics and Business Administration, Sofia University St. Kliment Ohridski

16:10 – 16:30 **Discussion and Q&A**